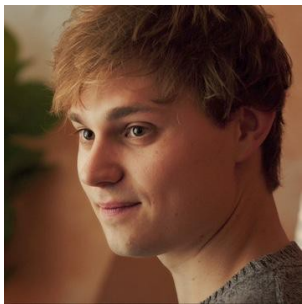


GUYON BRANDT

DIGITAL PRODUCER | VIDEO EDITOR | YOUTUBE STRATEGIST

Los Angeles, CA | (603) 209-2524 | guyonbrandt@gmail.com | YouTube: Graenolf



PROFESSIONAL SUMMARY

Digital producer and video editor with 9+ years of experience creating, publishing, and optimizing online video content. Built and managed an independent YouTube comedy channel that grew to more than 900,000 subscribers and generated over 200 million views. Experienced in end-to-end production, audience analytics, editorial strategy, and turning creative concepts into finished content.

CORE SKILLS

YouTube Strategy • Video Editing • Digital Content Production • Audience Analytics • Editorial Planning • Title & Thumbnail Strategy • YouTube SEO • Creative Direction • Project Management • Audio Mixing • Color Correction

RELEVANT EXPERIENCE

DIGITAL PRODUCER & CHANNEL MANAGER | *Graenolf* Jul 2016 - Aug 2023

- Produced, wrote, filmed, edited, packaged, and published original comedy content for a YouTube channel that grew to more than 900,000 subscribers and generated over 200 million views.
- Managed the complete production process, including concept development, scripting, performance, editing, thumbnails, titles, scheduling, and publishing.
- Used YouTube Studio analytics, audience-retention data, click-through performance, and viewer feedback to evaluate content and guide future creative decisions.
- Developed a recognizable creative voice while adapting formats to changing audience interests, platform trends, and publishing demands.
- Coordinated collaborations with established online creators and independently managed multiple productions from initial concept through release.

VIDEO EDITOR | *Alexandra Anele LLC* Jan 2024 - Jul 2026

- Edited long-form YouTube content for a beauty educator and digital creator with more than 1.4 million subscribers.
- Transformed raw footage into polished, audience-focused videos through narrative pacing, shot selection, visual storytelling, music, and comedic timing.
- Performed color correction, audio mixing, graphics integration, visual effects, and final quality-control reviews while maintaining a consistent editorial style.
- Managed editing projects independently and delivered finalized content according to recurring production deadlines.

ADDITIONAL CREATIVE EXPERIENCE

AUDIOBOOK NARRATOR & PRODUCER | *Freelance* Aug 2023 - Present

- Record, edit, master, and deliver commercial audiobooks across multiple genres while managing production schedules, revisions, and client communication.
- Maintain professional relationships with publishers and production companies including Blackstone Publishing, John Marshall Media, and Audiobook Network.

SOFTWARE: Adobe Premiere Pro • DaVinci Resolve • Final Cut Pro • YouTube Studio • Microsoft Office